

GROUP PRESENTATION TOPIC: Innovative techniques to spread financial literacy amongst Indian women

- Each team to present a 10-minutes presentation on the above topic at RBI Bangalore office premises
- The verbal presentation should be supported by Microsoft Powerpoint slides (5-10 ppt slides)
- Team Size: Each team to consist of 2 students from the same college
- Each presentation should discuss ONE engaging experiential technique to spread financial literacy amongst Indian women, especially those belonging to vulnerable sections of the society (e.g. illiterate women, women engaged in blue-collar jobs)
- Students are encouraged to present techniques inspired by effective international financial literacy experiments/ techniques, but they should localise these to the Indian context
- Candidates can refer to this link for additional information/ ideas (copy and paste this link in your browser):
<http://arth-ace.com/financial-literacy/>
- Presentations will be judged on the basis of the concept's originality, innovativeness, feasibility, time and cost-efficiency, potential effectiveness in the Indian context, and presentation clarity
- The presentation should give details of the effective international financial literacy technique, the specifics of the localised technique suggested, advantages of employing the technique and potential challenges, for the purpose of presenting at RBI