

## **Volunteering Activity Details - 'Namma Arth'**

The goal to spread financial literacy amongst Indian women, especially those belonging to the vulnerable sections of society, forms the basis of the 'Namma Arth' movement. 'Namma' means 'Our' in Kannada/ Tamil and 'Arth' means 'economic prosperity' and 'purpose' in Sanskrit/ Hindi/ Kannada. Thus, 'Namma Arth' means 'Our prosperity' from the perspective of the beneficiaries, and 'Our Purpose' from the perspective of the volunteers and supporters.

We are seeking volunteers to participate in the financial literacy drive to empower Indian women. Prior training and guidance will be provided to these volunteers by Arth Centre of Excellence using RBI's tools and resources. On getting the necessary training, the students will be called 'Namma Arth Scholars'.

Volunteering guidelines and work tasks:

- Students are expected to devote 2-3 hours per week over a 1-month period towards the volunteering activity on a work-from-home basis
- Volunteering start date can be in December 2018, January 2019 or February 2019 based on student's availability, exam schedule, etc. to be decided by the volunteer and intimated to Arth Centre of Excellence beforehand
- Week 1: Students to identify 5 women from vulnerable sections of the society (e.g. blue collar job workers, domestic support staff, college cleaning staff, etc.) in their vicinity and conduct financial literacy survey of these women ('beneficiaries')
- Weeks 2 and 3: Engage the identified beneficiaries in financial literacy discussions/ train them in financial literacy concepts either in groups or on individual basis
- Week 4: Conduct a post-training financial literacy survey of the beneficiaries to assess impact